#### **SUMMARY**

E. Balatsky (e-mail: ebalatsky@inbox.ru)

#### THREATS TO RUSSIA IN TIME OF RECYCLING GLOBAL CAPITAL

The article discusses the place of Russia in the world economy in the looming geopolitical inversion. It is shown that Russia still has no real potential to become the new center of global capital. Building such capacity is constrained by a high concentration of the country's political and economic contradictions, hindering its development. Consider the risks of weakening Russia from internal and external factors. Designated alternative global projects that can smooth out the confrontation between Russia and the West.

**Key words:** geopolitical inversion, capital, national security.

**F. Vlasov** (e-mail: wlasow\_1950@mail.ru) **A. Stebakov** (e-mail: stalex6@yandex.ru)

#### TYPES AND CONTRADICTIONS OF SOCIAL CAPITAL

The article deals with different conceptions of social capital, its roles in the economy. It describes types of social capital depending on trust and social networks. Particular attention is paid to the division by bridging and bonding social capital as well as contradictions that arise at different levels of social organization. The article publicizes features of social capital accumulated in Russia in the last quarter of the century.

**Key words**: social capital, nature and role, types and contradictions.

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### THEORETICAL QUESTIONS OF THE ECONOMY INTENSIVE TYPE

In connection with the necessity of modernization and innovative development of the Russian economy is highly relevant deeper development problems associated with the use of intensive methods of use of productive resources and their influence on the efficiency of economic processes. This article discusses the use of the optimum parameters of technological processes and organizational conditions, the intensification of the relevant requirements.

**Key words:** modernization system, innovation economy.

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## INTERNETIANSTVO – A NEW STAGE IN THE DEVELOPMENT OF POLITICAL ECONOMY

The article examines the development of political economy in modern conditions. The author calls the latest social idea as «internetianstvo». The formation of the Internet economy as an integrated economic system is taking place. The crucial role of the leading social class is moving from the proletariat on the stage of capitalism to the online communities in the era of post-industrialism.

**Key words:** the Internet-economy, marxism, attacking class, the proletariat, the middle class, the Internet community, internetianstvo.

#### **D. Kondratov** (e-mail: dmikondratov@yandex.ru)

### SETTING A NEW FINANCIAL REGULATION SYSTEM IN EUROPEAN UNION

The debt crisis in the euro area, since 2010 in Greece and quickly took a regional scale, have exposed the serious flaws of the European system of financial regulation and supervision and put on the agenda the need to reform it. In the past decade in the EU public policy is dominated by the deregulation of the financial system, however, since the beginning of the debt crisis the region has entered an era of "reregulation". At the same time in the management strategy have been significant changes of emphasis.

The article discusses the lessons and implications of the debt crisis in the euro area and those proposed by the European Commission and the European Central Bank reforms of economic governance in the currency bloc.

**Key word:** euro area, debt crisis, government net lending/net borrowing, central government debt, macroprudential approach.

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## METHODOLOGICAL BASIS OF ASSESSMENT AND MODELING OF THE OF TAX INCENTIVES' EFFICIENCY

For the increase of economic validity of the tax adjusting of socio-economic processes. The methodology of tax deductions efficiency estimation, including the calculation of row of indexes, offers by authors. An example of such indexes calculation is made on the basis of imitation modelling of consequences of company income tax incentives. **Key words:** tax incentives, evaluation, effect, efficiency, simulation.

#### A. Kosarikov (e-mail: kosarikov@gmail.com)

## THE EFFECT OF CURRENT ECONOMIC PROCESSES ON THE GENERATION AND TREATMENT OF CONSUMER WASTE

The article analyzes changes in the functional dependence of the waste generation rate from economic growth, allowing assessing the physical limits of consumption volumes. Probable maximum waste generation is projected to the years 2040–2050 in the amount of 4.5–5 billion tons, which is 2–2.5 times higher than the current level of municipal waste.

**Key words:** limits to growth, gross national product structure, consumer waste, demographic transition.

### M. Dzhorobaeva (e-mail: mukaddas270471@mail.ru)

## IMPROVING THE AVAILABILITY OF BORROWIHGS IN AGRICULTURAL PRODUCERS

The article deals with the possibility of expanding the farmer lending practices in the Kyrgyz Republic.

Key words: a bank, credit funds, agriculture, finance, a credit.

- S. Akhmetzhanova
- **S. Kuzgibekova** (e-mail: ksb7171@gmail.com)
- M. Tusupbekov

#### COLLECTION AGENCIES IN KAZAKHSTAN

The article deals with the issues related to the functioning of collection agencies in the world in order to identify their nature and a possibility to apply them in Kazakhstan. In addition, it shows the necessity of adoption of a special law regulating the collection activities in Kazakhstan as a tool to improve the quality of the loan portfolio.

Key words: collection agencies, arrears, non-performing loans, loan portfolio

#### E. Kalabikhina (e-mail: ekalabikhina@yandex.ru)

## INVESTING IN THE MOVIE BUSINESS: TYPES OF INVESTORS, INVESTMENT TRENDS AND RISKS IN THE MOVIE BUSINESS

The article analyzes the investment trends in the movie business, taking into account the stages of production of the film project; systematized positive and negative aspects of this process, the risks of different investors, and ways to reduce these risks. The author concludes that the film industry can bring excess profits, but at the same time, there are high risks of film projects, from which it is necessary to insure the film's budget. These risks vary significantly depending on the direction of investment and investor type. saving the budget for the stage production of the film. Within each type formed its own extensive system of investors.

**Key words:** areas of investment, types of investors, the risks, the movie business.

### N. Kolomeitseva, (e-mail: tsyganok.na@dvfu.ru)

## PROSPECTS OF ECONOMIC INTEGRATION OF RUSSIAN IN THE ASIA-PACIFIC REGION

The current crisis of international relations has made the need of accelerating the development of Russian Asia-Pacific foreign policy vector and intensification of cross-border and trans-border cooperation between Russia and the countries of the region much more obvious. This article discusses the factors affecting the prospects of these relations development

**Key words:** Asia-Pacific, the Far East, a cross-border region, foreign policy, regional policy, interregional cooperation.

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